

**SUSTAINABLE DEVELOPMENT GOALS**  
The Sustainable Development Goals that the world has agreed to for 2030

For more information on SARAYA's SDGs activities

~Protecting women around the world from infections~



# SARAYA <sup>Phase</sup> 2

## Safe Motherhood Project



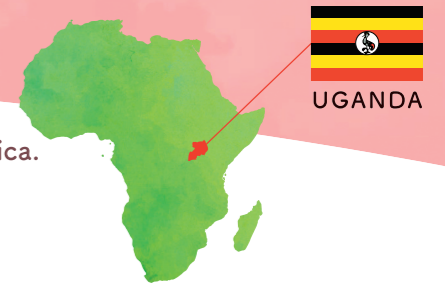
**WHITE RIBBON**  
女性の健康が、世界を変える。  
1% of the sales of Lactoferrin Lab. are donated to the NGO organization JOICFP.

Part of Sales of Lactoferrin Lab. are used for activities that protect women in Uganda.

### Protecting women from cervical cancer in Uganda and Japan

According to the WHO, the number of cervical cancer deaths is expected to increase worldwide from 311,000 to 400,000 between 2018 and 2030. Cervical cancer is also the leading cause of death among women in Uganda, Africa. Since 2012, Saraya has been supporting the "White Ribbon Campaign" through the NGO Japanese Organization for International Cooperation in Family Planning (JOICFP). Together, they helped protect pregnant and nursing mothers from infectious diseases through Phase 1 of the "SARAYA Safe Motherhood Project", with Saraya already starting Phase 2 of the project.

Source: "WHO: A cervical cancer-free future: First-ever global commitment to eliminate a cancer"



For the promotion of cervical cancer screenings in Uganda, and to create a society where women can live freely and in control of their own bodies.

**Lactoferrin Lab.**  
LL Moist Lift Gel Serum 50g  
All-in-one beauty gel with a high concentration of lactoferrin

Lactoferrin for a moist and supple skin

Part of sales → **JOICFP** 女性。選択できる世界を。  
**RHU**  
The sales in Japan

**MESSAGE ON THE AUSPICIOUS OCCASION OF INTERNATIONAL WOMEN'S DAY, 2022**  
**Tribute to Messrs Saraya Company's Safe Motherhood Project and Associated Sustainable Programs in Uganda**

As Uganda joins the rest of the world in marking International Women's Day (IWD) 2022, under the theme: Gender Equality Today for a Sustainable Tomorrow, the Embassy of Uganda takes this opportunity to convey special thanks to Saraya Company for their outstanding proactive approaches to health, social and environmental issues, and in particular the Safe Motherhood Project (SMP) in Uganda.

Marking its fourth year of the SMP in 2022 whilst simultaneously celebrating its Platinum Anniversary, Saraya's role in the SMP has been crucial in improvement of conditions surrounding child-birth through hand-washing education projects and promoting an alcohol-based disinfectant regime at maternity centres and hospitals throughout Uganda.

The Government of Uganda applauds Saraya's efforts in building a robust and sustainable future for all, especially through support for the SMP and Shea-butter cluster production-based African passion beauty products which symbolize the contribution of Ugandan women and girls in the attainment of the Sustainable Development Goals.

**Bravo Saraya, Happy IWD 2022!**

- Activities**
- Providing information and support for cervical cancer testing, family planning, and HIV/STI testing
  - Training on cervical cancer testing
  - Training on prevention of infectious diseases and quality-care
  - Basic medical materials and equipment related to SRH<sup>\*1</sup>, infection prevention measures, and provision of alcohol disinfectant
  - Monitoring
  - Review meetings with project and RHU staff

- Achievement Indicators**
- Increase of cervical cancer screenings by 30%
  - Increase the number of people receiving family planning guidance by 20%
  - Increase STI<sup>\*2</sup> testing by 25%
  - Increase HIV testing by 20%

- Expected Results**
- Improvement of quality SRH services by promoting cervical cancer testing.
  - Strengthen the supportive management for quality SRH services and prevention of infectious diseases
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**Project Area**

**Fort Portal, Kabarole District**

Tourist destination with an HIV positive rate of 16%, higher than the national rate of 7.3%.

**RHU Fortportal Clinic**

Treatment of all cancerous lesions is carried out under the test and consent form.

\*1 SRH refers to Sexual and Reproductive Health rights. \*2 STI stands for Sexually Transmitted Infection.