National Day of Brazil

PUBLICITY

Building a just world and a sustainable planet

By Octávio H. Côrtes Ambassador of Brazil

"Building a just world and a sustainable planet." This is the motto of Brazil's presidency of the G20 in 2024

To achieve this goal, Brazil has elected three prior-

ities for our work throughout the year. The first is to fight hunger and poverty. We want to put together successful public policies and organizations that are capable of supporting them. The Global Alliance Against Hunger and Poverty will be officially launched in November during the G20 Summit in Rio de Janeiro, and we



Octávio H. Côrtes

call world leaders to join us in this fight.

The second is sustainable development in its three dimensions: economic, social and environmental. Brazil is pushing all countries to adopt ambitious plans to reduce carbon emissions so that we can achieve positive results in next year's Climate Conference (COP30), which we will host in Belém, in the heart of the Amazon.

The third priority is global governance reform. Our multilateral institutions need to reflect the realities of



the 21st century. Brazil and Japan, together with Germany and India (G4), have been pushing to reform the United Nations Security Council. But we also need to update the World Bank, the International Monetary Fund and other institutions.

In this and other areas, Brazil and Japan have a lot in common. In May, during the visit of Prime Minister

Fumio Kishida to Brazil, our governments decided to strengthen our Strategic and Global Partnership and to launch a new Green Partnership Initiative. Japan has become the first country in Asia to invest in the Amazon Fund, and we are working together to develop innovative solutions, such as Sustainable Aviation Fuels (SAF).

Next year, Brazil and Japan will celebrate 130 years of diplomatic relations. President Lula has announced his intention to visit Japan to kickstart these celebrations, which will include our pavilion at the 2025 Osaka-Kansai Expo. But we don't want to just celebrate our past. We want to increase trade and investment ties, through a comprehensive Economic Partnership Agreement. We want to provide the Japanese market with our competitive, reliable and sustainable beef and pork. We want to deepen our cooperation on science and technology, including space exploration and semiconductor production.

The friendship between Brazil and Japan is based on unique human ties, with over 2 million people of Japanese descent in Brazil and 210,000 of our nationals in Japan. We need to build on this legacy to further strengthen our partnership so that we can work ever closer, as we build a just world and a sustainable planet.

祝ブラジル連邦共和国独立記念日

Congratulations

on the Occasion of the 202nd Independence Day of the Federative Republic of Brazil



The Uraseneke Tradition of Tea

第15代前家元

第16代家元





Grand Master XV Genshitsu Sen

Grand Master XVI Soshitsu Sen

www.urasenke.or.jp