

National Day of Oman

PUBLICITY

Oman: A prime destination for Japanese tourists, investors

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Ambassador of the Sultanate of Oman

As the Ambassador of the Sultanate of Oman to Japan, it is my utmost pleasure to introduce the oldest independent country in the Arab world to the Japanese people. Oman, a land of awe-inspiring beauty and wonders, steeped in a rich history and renowned for its warm hospitality, offers an extraordinary experience for Japanese travelers seeking a memorable journey.



Dr. Mohamed Al Busaidi

Oman presents a plethora of opportunities for Japanese tourists to explore and immerse themselves in its cultural heritage. From ancient forts that whisper stories of the past to vibrant souks that awaken the senses, Oman invites visitors to discover its enchanting traditions. Al Sharqiya Sands desert unveils its breathtaking beauty, while dolphin-watching cruises and dives into the crystal-clear waters of the Arabian Gulf offer unforgettable encounters with marine life.

Beyond its historical and cultural attractions, Oman has established itself as a paradise for golf enthusiasts, boasting some of the world's most stunning and challenging golf courses. With its diverse topography, golfers can embark on a unique and unforgettable journey, teeing off against majestic mountains, pristine beaches, and shimmering desert dunes.

One of the crown jewels is the Al Mouj Golf Club in Muscat, designed by the legendary Greg Norman. This championship course harmoniously blends natural beauty with strategic challenges, allowing golfers to test their skills while enjoying breathtaking views of the Arabian Sea.

However, Oman's allure extends beyond tourism. Under the wise leadership of His Majesty Sultan Haitham bin Tarik, the country is actively implementing Oman Vision 2040, a comprehensive plan aimed at transforming Oman into a knowledge-based economy and improving the quality of life for its citizens. This ambitious vision opens up a world of investment prospects for Japanese investors.

Oman offers a favorable business environment, with its strategic location, stable political climate, and investor-friendly policies, serving as a gateway to the Middle East and beyond. The government has implemented various initiatives to attract foreign investment, including tax incentives, streamlined procedures, and a strong commitment to investor protection.

Moreover, Oman has signed several free trade agreements with countries around the world, providing a favorable business environment and opening up new opportunities for international investors. This makes Oman



His Majesty Sultan Haitham bin Tarik

a promising destination for Japanese businesses looking to expand their operations and tap into new markets. The government of Oman has also taken significant

measures to simplify the process of investing and starting a business. Specialized agencies and streamlined procedures ensure a smooth and efficient process for investors. Additionally, Oman offers various incentives, including tax breaks and access to land, to attract foreign investment. With its commitment to transparency and ease of doing business, Oman provides a conducive environment for Japanese entrepreneurs and investors.

Oman's investment prospects extend to various sectors. The country has abundant renewable energy resources, such as solar and wind, positioning it as a potential global leader in green hydrogen generation. Collaboration between Oman and Japan in renewable energy presents a remarkable opportunity for both countries to contribute to global efforts in combating climate change.

Furthermore, Oman offers a safe and secure environment for multinational semiconductor manufacturing industries. With its stable political climate, robust infrastructure, skilled workforce, and access to abundant energy and water resources, Oman provides an ideal location for companies looking to establish their manufacturing facilities.

Oman's abundant reserves of natural gas and other hydrocarbons make it an attractive destination for petrochemical industries. The government actively promotes the development of this sector, offering incentives and support to investors. With its strategic location and access to international markets, Oman has the potential to become a major hub in the petrochemical industry, catering to global demand.

Moreover, Oman recognizes the importance of food security and has taken significant steps towards becoming a global food security center. With its rich seas, fertile agricultural lands, advanced irrigation systems, and commitment to sustainable farming practices, Oman has the potential to produce a wide range of seafood and agricultural products.

In conclusion, Oman presents a wealth of opportunities for Japanese travelers, investors, and businesses. I encourage all Japanese travelers, investors, and entrepreneurs to explore the wonders of Oman and discover the endless possibilities it has to offer.

I would like to close by expressing my heartfelt appreciation and gratitude to the people of Japan for their kindness and hospitality, and to our sponsors, whose generosity has made this supplement possible.

Warm
Congratulations

to the People of the Sultanate of Oman,
on the Occasion of the 53rd Anniversary of their
National Day

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