

National Day of Kenya

PUBLICITY

Strengthening ties for economic progress

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Ambassador of the Republic of Kenya



Dec. 12, 2022, marks the 59th Independence Anniversary of the Republic of Kenya, Jamhuri Day. On this auspicious occasion, I wish to convey on behalf of the Government of the Republic of Kenya and the people of Kenya residing in Japan, warm greetings and best wishes to

Their Majesties the Emperor and Empress, H.E. Prime Minister Fumio Kishida, the Government and the friendly people of Japan.

Jamhuri day is a day of great pride for the Kenyan people and also one that offers a moment of reflection as we pause and consider the past, take stock of the present and chart the way for our future. Kenya's journey from 1963 tells a story of resilience, growth and determination toward the realization of the aspirations of the founders of the nation. It is a journey that Kenya has undertaken with the help and support of trusted friends and partners.

Japan continues to be Kenya's steadfast and long-standing partner throughout the course of the relations between the two countries that spans six decades. A friend for all seasons, Japan's indelible mark is visible in the developmental milestones that Kenya achieves in the sectors of education, infrastructure and energy, health, agriculture, environment and water as well as the contribution of the Japanese private sector in the Kenyan economy and in Kenya's national development. Kenya looks forward to deepening these relations and further scaling greater heights for the mutual benefit of the people of both countries and the greater humanity.

We congratulate the Government of Japan on the recently held Eighth Tokyo International Conference on African Development (TICAD 8) Summit in Tunis. Japan's engagement with Africa through the TICAD process is truly representative of Japan's commitment to the continent. The outcomes of TICAD 8 de-

noted Japan as a partner growing together with Africa, strongly supporting the realization of a resilient and sustainable Africa. Kenya continues to be a big beneficiary of the TICAD process and was honored to host the sixth iteration of the Conference in 2016.

Kenya's development blueprint – Vision 2030 – seeks the transformation of the country into a newly industrializing, middle-income country providing a high quality of life to all its citizens by 2030 in a clean and secure environment. To attain this, Kenya believes in collaboration with like-minded partners such as Japan and its people. Kenya's strategic investment attractions include: gateway to East and Central Africa, convenient access to regional and international markets; political and economic stability; resilient growth, fully liberalized and diversified economy; well-developed financial sector; large domestic consumer market; youthful, easily trainable, productive labor; leading ICT innovation hub in Africa; ease of doing business; and advanced infrastructure. Recent surveys of Japanese companies in Africa cited Kenya as the top investment destination in Africa for the sixth consecutive year.

As the fraternal ties between our countries deepen, Kenya seeks to build on our financial and commercial connections to create new opportunity, foster entrepreneurship and develop market access for new exports in addition to Kenya's world-renowned high-quality tea, coffee and cut flowers. This is together with the aim of making use of the ample opportunity for new products and commerce that are mutually beneficial.

Kenya's natural and cultural heritage is world-renowned, as is our hospitality that is descriptive of the Kenyan spirit. The diversity of cultures in Kenya will give any visitor to Kenya a unique and captivating experience. Be it the Swahili culture of the people of the Kenyan coast to the Maasai culture in the hinterland, a Japanese traveler will experience the magic that is Kenya. It is why we describe it as Magical Kenya.

Kenya is home to UNESCO World Heritage sites such as Koobi Fora that celebrate the cradle of mankind and Lamu Island that records the history of the East Africa coast that is steeped in the history of the Swahili people. I invite you all to explore the endless vistas and experience the memorable adventures that await our visitors to Kenya. Karibuni Kenya



Expansion of the Mombasa Port Container Terminal, a gateway to East and Central Africa

Courtesy of the Kenya Embassy

- Welcome to Kenya.

Through the Government to Japan, I wish to express the appreciation of the Government and people of Kenya to the citizens of Japan for the enduring friendship and partnership that spans close to six decades. I send season's greetings to the people of

Japan during this festive season and best wishes for the New Year.

To my fellow Kenyans living in Japan, I wish you all a Happy Jamhuri Day, a Merry Christmas and a prosperous New Year as we usher in 2023 and celebrate 60 years of Kenya-Japan relations.



View of Lamu Island, a UNESCO World Heritage site and Kenya's Indian Ocean paradise

Congratulations
to the People of
The Republic of Kenya
on the 59th Anniversary
of their Independence



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**Our Warmest
Congratulations**
on the Anniversary of
the Independence of
the Republic of Kenya



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