

National Day of Brazil

PUBLICITY

Brazil-Japan: a great common past, a bright common future

By Octávio Henrique Côrtes
Ambassador of Brazil

Two hundred years ago, on Sept. 7, 1822, Brazil consolidated its sovereignty as an independent nation. That was the culmination of a historical process whereby Brazil achieved complete autonomy on the international stage. At the same time, however, it was only the first step in the great endeavor of building a modern society.



Octávio Henrique
Côrtes

Today, perhaps more than ever before, safeguarding a nation's autonomy requires greater international cooperation. Our people are facing complex challenges — from the need to transition to new sources of energy to the imperative of ensuring food security — which no single country, acting only by itself, can solve. International partnerships are key to helping us find answers to these strategic decisions. As we look back at the accomplishments of the Japan-Brazil partnership, we realize the vast potential for mutual collaboration that lies ahead of us.

In 127 years of diplomatic relations — the Friendship Treaty between Japan and Brazil was signed in 1895 — our countries have worked together in many different domains: from enhancing agricultural productivity through scientific collaboration to upgrading TV transmission technologies; from encouraging our businesses to seize opportunities generated in the world to advocating for reform of international multilateral institutions.

Japan-Brazil relations have a unique element: they are built on the solid foundations of a shared history. Brazil received thousands of Japanese citizens throughout the 20th century and now has the largest Nikkei population in the world. Japan hosts one of the biggest Brazilian communities overseas. This unparalleled human connection between two geographically distant countries, between two different cultures, provides us an image of how much we can achieve when we work together.

Trade and energy are two areas in which both Japanese and Brazilians can greatly benefit from mutual collaboration. As one of the largest economies in the world, Brazil manufactures and exports highly industrialized goods, such as cars and airplanes. We are also a worldwide provider of primary items, from foods to minerals. All of this is produced in an environment where the use of clean and renewable energy sources accounts for 47% of the energy mix — a share well above the world average.

Brazil can profit from continued access to the coveted Japanese market, and Japan can benefit, in a reliable manner, from the competitiveness, quality and sustainability of our products. Also, as Japan aims to achieve its environmental commitments, reducing its dependence on fossil fuels, and to diversify its suppliers, Brazil has vast experience to contribute. If we make the right choices moving forward, the next chapter of our partnership can be one that will bring our peoples closer and more prosperous.

As we remember the past, we can already see the glimpses of a bright future in our collaboration.



Praia dos Carneiros, a beautiful white sand beach in Northeast Brazil

祝ブラジル連邦共和国独立200周年記念日

Congratulations

*on the Occasion of
the 200th Independence Day of
the Federative Republic of Brazil*

茶道裏千家

The Urasenke Chado Tradition

第15代前家元

千玄室

Grand Master XV
Genshitsu Sen

第16代家元

千宗室

Grand Master XVI
Soshitsu Sen

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