

Sports Innovation in Hong Kong

Renovation

Innovation

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**Have you ever
played sports
in Hong Kong?**



What I Found in HK

- Space to play sports is limited
- Most university students in Hong Kong are less experienced in sports than those in Japan
- Sports has the power to build strong friendship

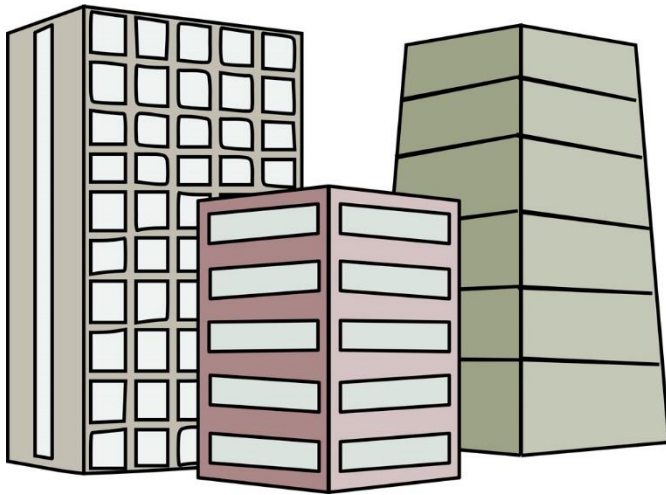
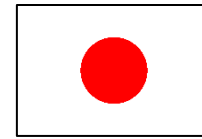
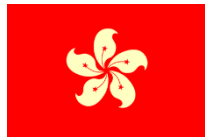
**I want to make
Sports Innovation
in Hong Kong!!!**

How?

A photograph of an indoor sports center, viewed through a black safety net. The net is in the foreground, creating a grid pattern over the scene. In the background, a red wall is visible with a blue circular sign that says "Sports". The floor is red with yellow circular markings. The text "Indoor Sports Centre" is overlaid in white on a dark horizontal band across the middle of the image.

Indoor Sports Centre

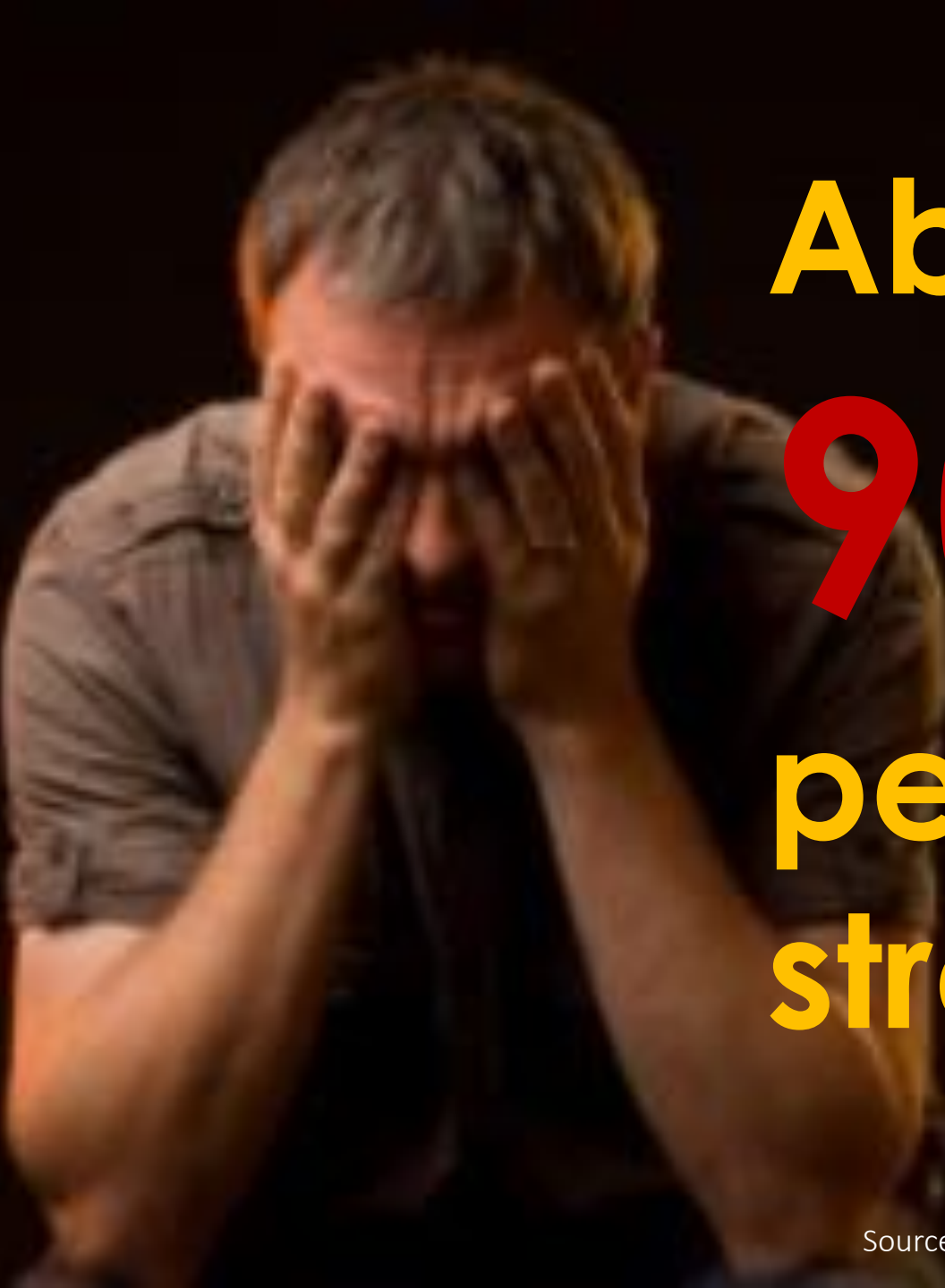
How to Make Sports Innovation



Vacant buildings

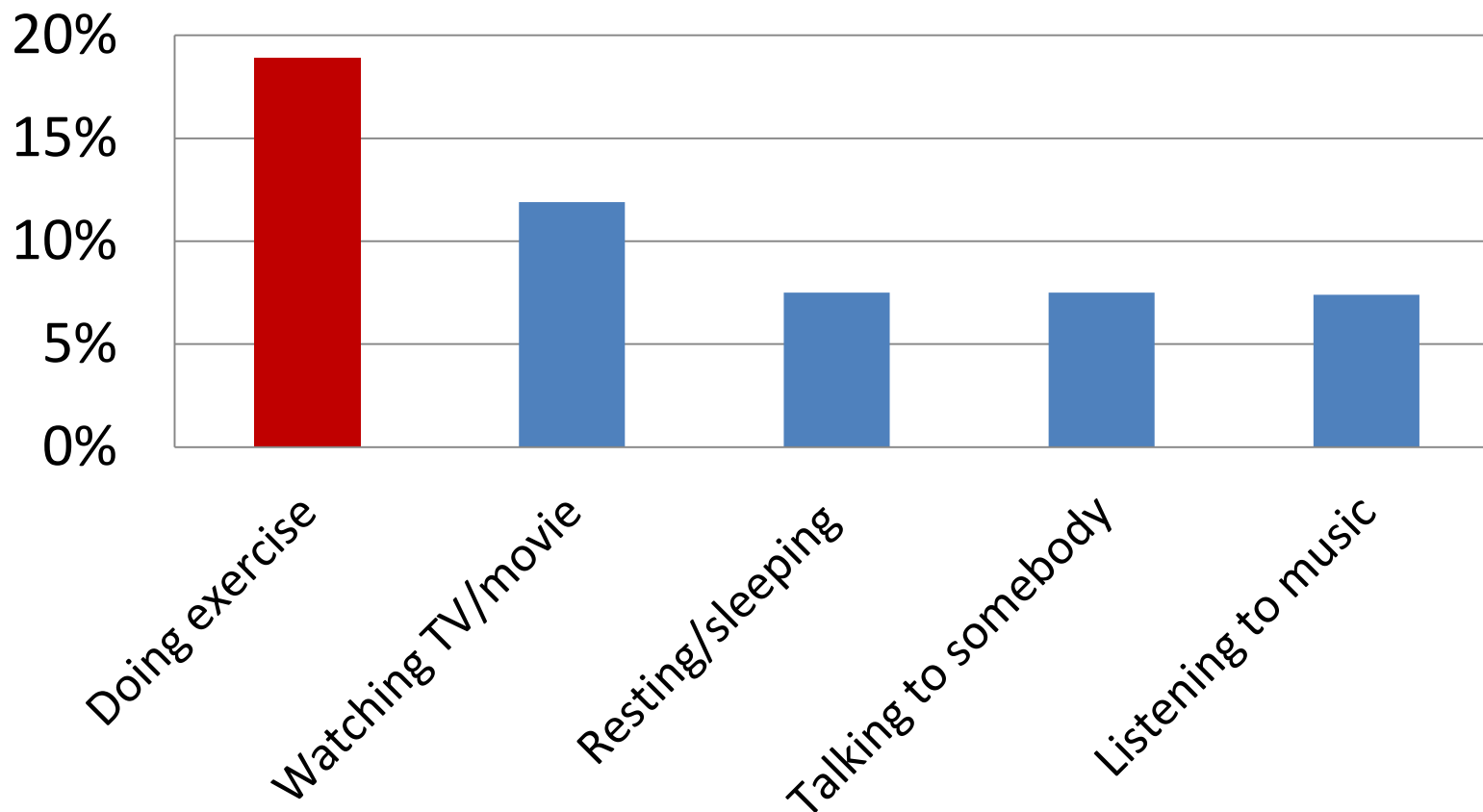
Technological know-how

Market



About
90% of
people feel
stress in HK

Stress Coping Method



High demand for indoor sports centre can be expected

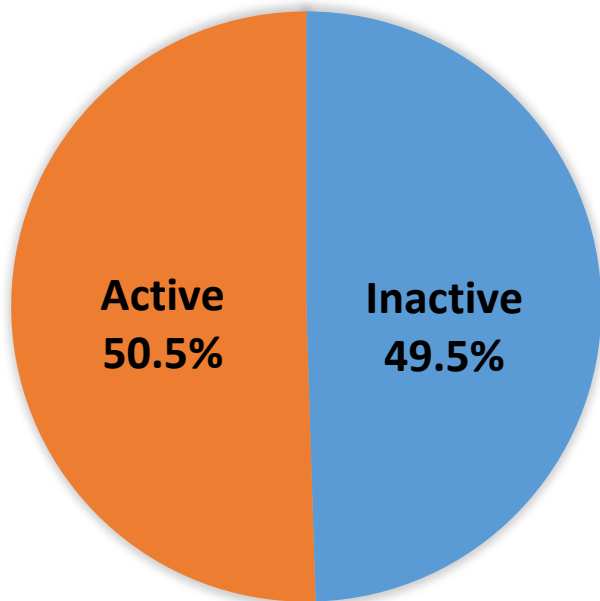
Purpose of Sports Innovation

- Make HK healthy and happy
- Effective utilization of vacant buildings
- Sports promotion in HK



Health

Current Situation



49.5%
**Physically
inactive**

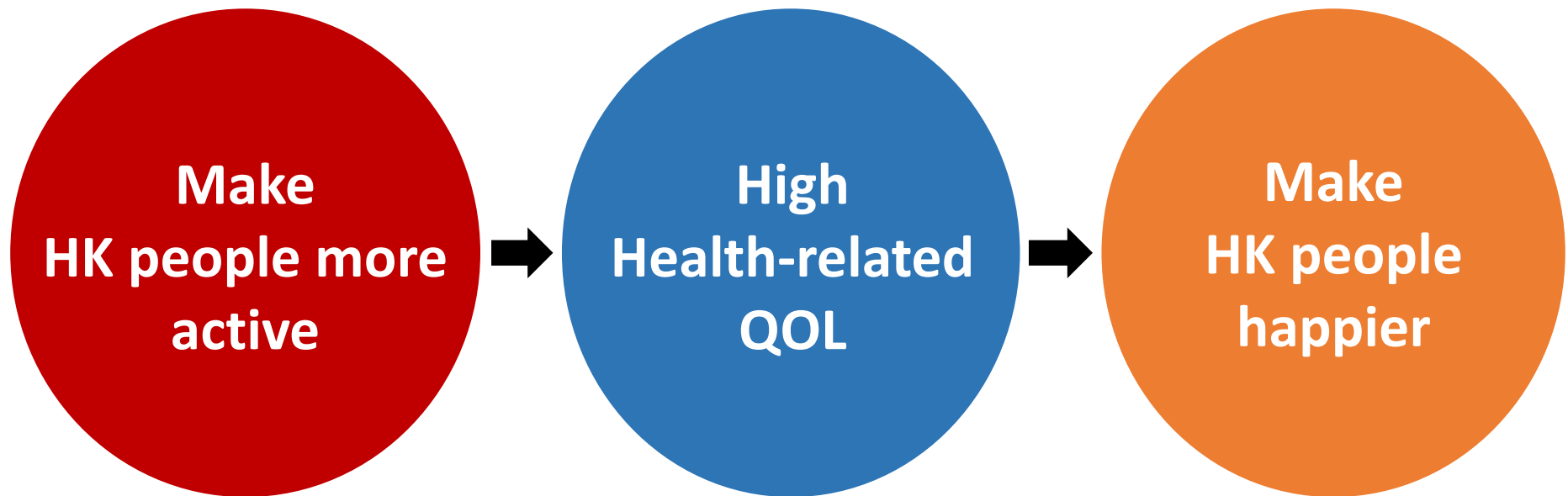
“Hong Kong Family and Health
Information Trends Survey (2013)”

Source: http://www.hku.hk/press/news_detail_12752.html

“Physical exercise can improve the health-related quality of life physically and mentally.”

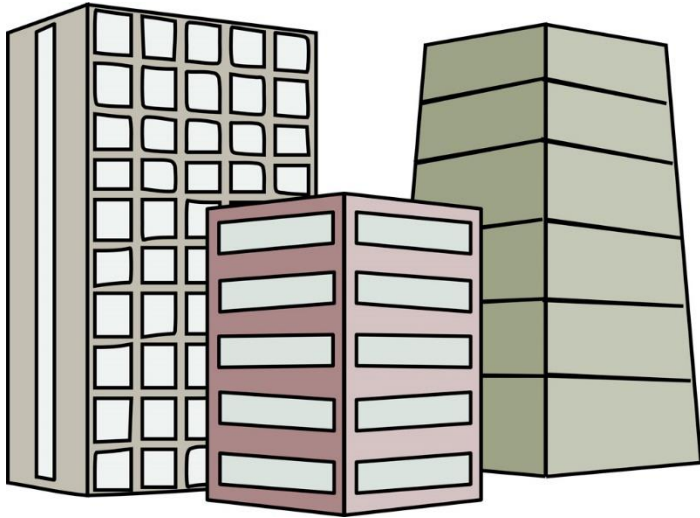
Professor Lam Tai Hing
(School of Public Health, HKU)

If Indoor Sports Centre can offer the place to play sports...



Effective Utilization of Vacant Buildings

Current Situation



Vacant industrial buildings



- Restaurant
- Art studio
- Warehouse
etc.

Vacancy rate **6%**



= 1 million m²

Source: <http://www.devb.gov.hk/industrialbuildings/eng/home/index.html>

Preferable Features

Vacant industrial buildings

Floor plates	Large	<input checked="" type="checkbox"/>
Ceilings	High	<input checked="" type="checkbox"/>
Floor loadings	Strong	<input checked="" type="checkbox"/>

Can realize the effective utilization of vacant industrial buildings!!

Sports Promotion

Few opportunities to play sports

The percentage of
participation in
sports club activities
is low in HK





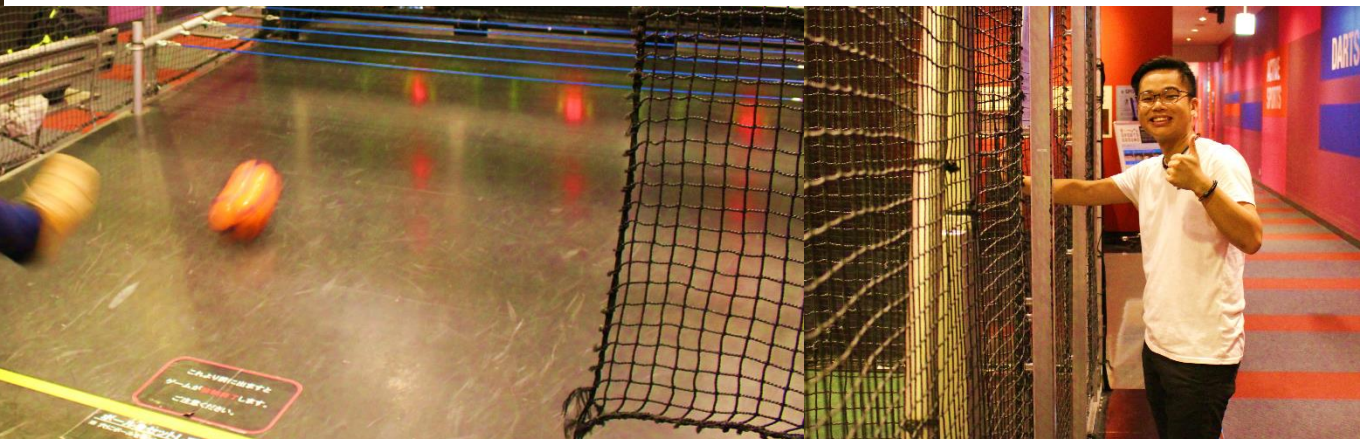
UNFAMILIAR

with various types of sports
because of limited space



Sports Promotion in HK

From kids to adults everyone
can enjoy various types of sports





“Sports has the power to change the world. It has the power to inspire, it has the power to unite people in a way that little else does.”

Nelson Mandela