

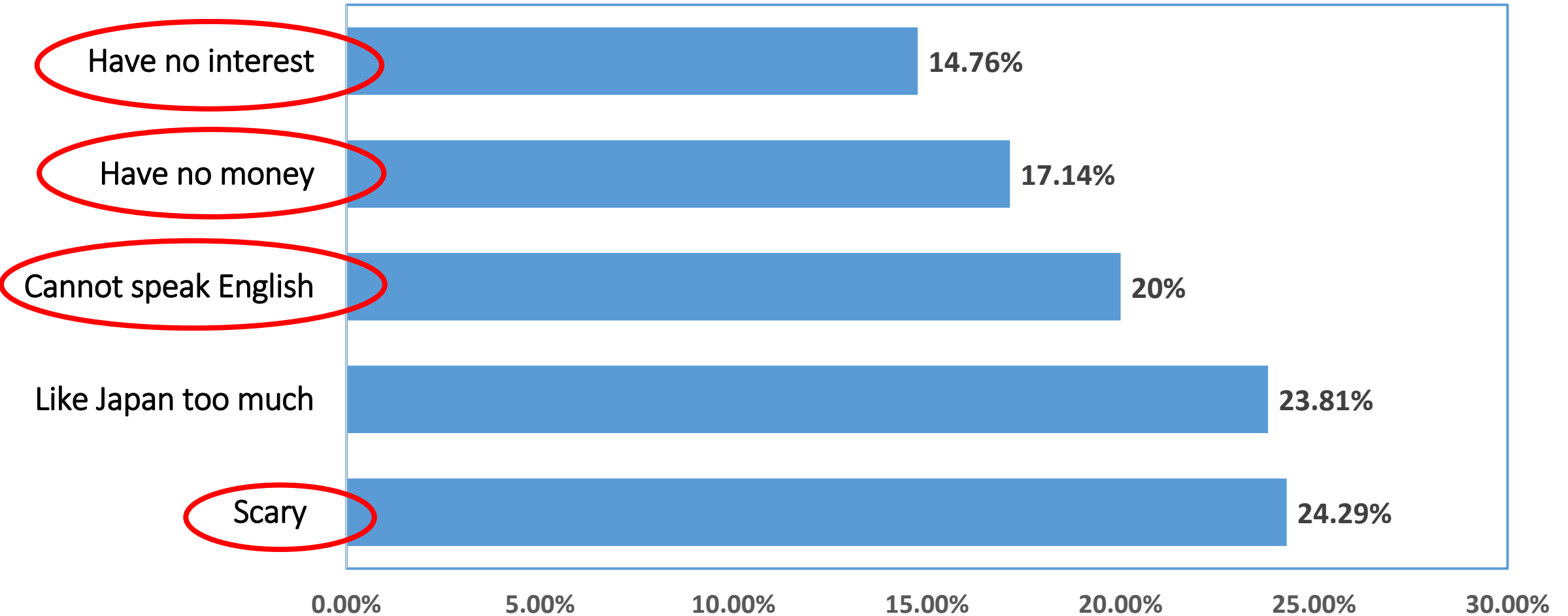
HongKong Pocket

- your Hong Kong travel mate -



**Hakugyoku Kyo
Musashino University**

Top 5 Reasons not to go traveling abroad



Potential Barriers of Visiting Hong Kong

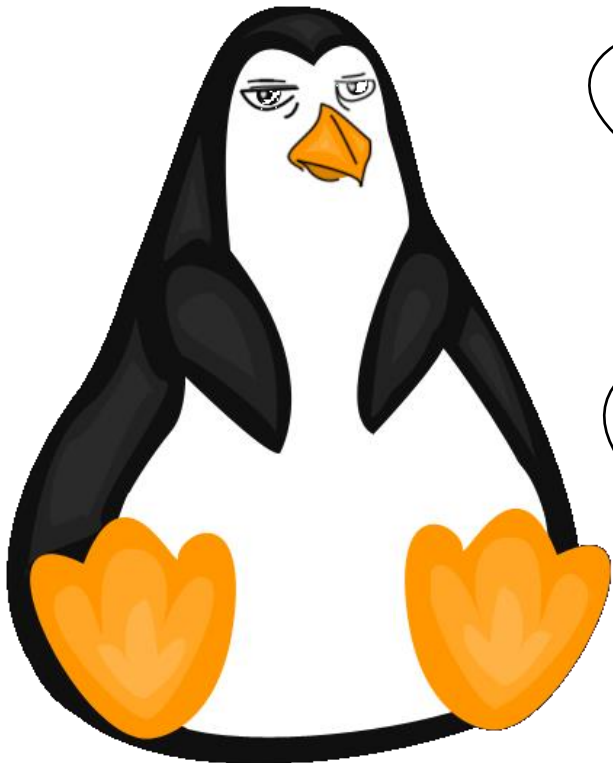
It is scary and dangerous ...

What's so special about Hong Kong?

Why not use Hongkong Pocket app?

Communication is difficult.

I prefer an economical and interesting way to travel.

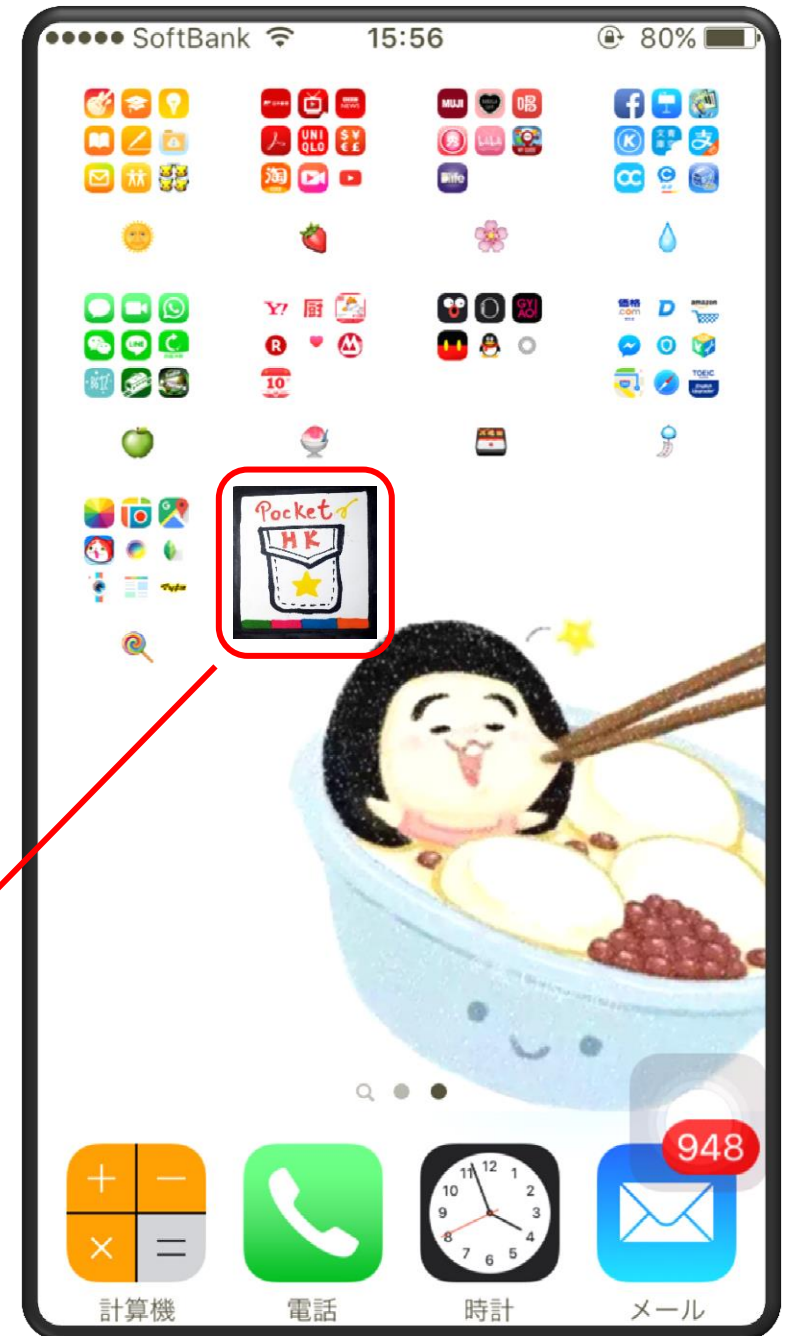


HongKong Pocket !!!



What is HongKong Pocket?

- ★ A guide application with **3 language** settings (Jap ,Chi ,Eng)
- ★ Serve as **SNS**
- ★ A helpful travel mate (a **convenient** & **economical** way)





English | 中文 | 日本語

Various functions

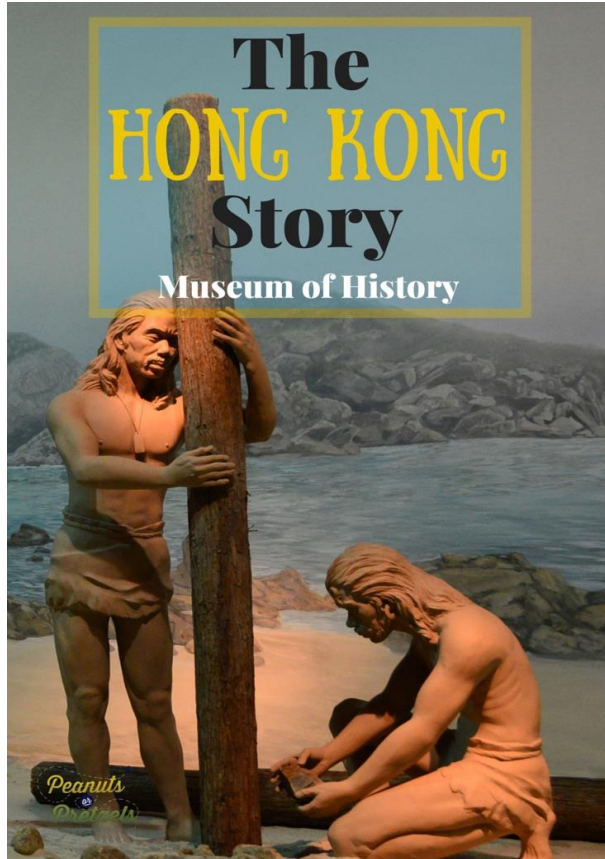
Special functions:
Hongkong story
Photos & videos sharing
Footprint collection

Basic functions:
Local food directory
Hotel guide
Map
Tourist Attraction Recommendation
Add new friends
Q&A

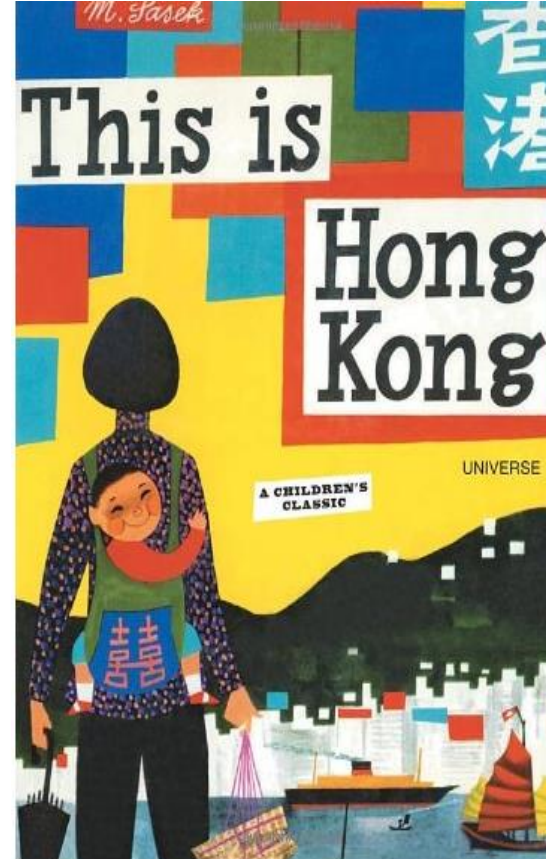




What's Hidden in Hong Kong story



Copyright: Liz



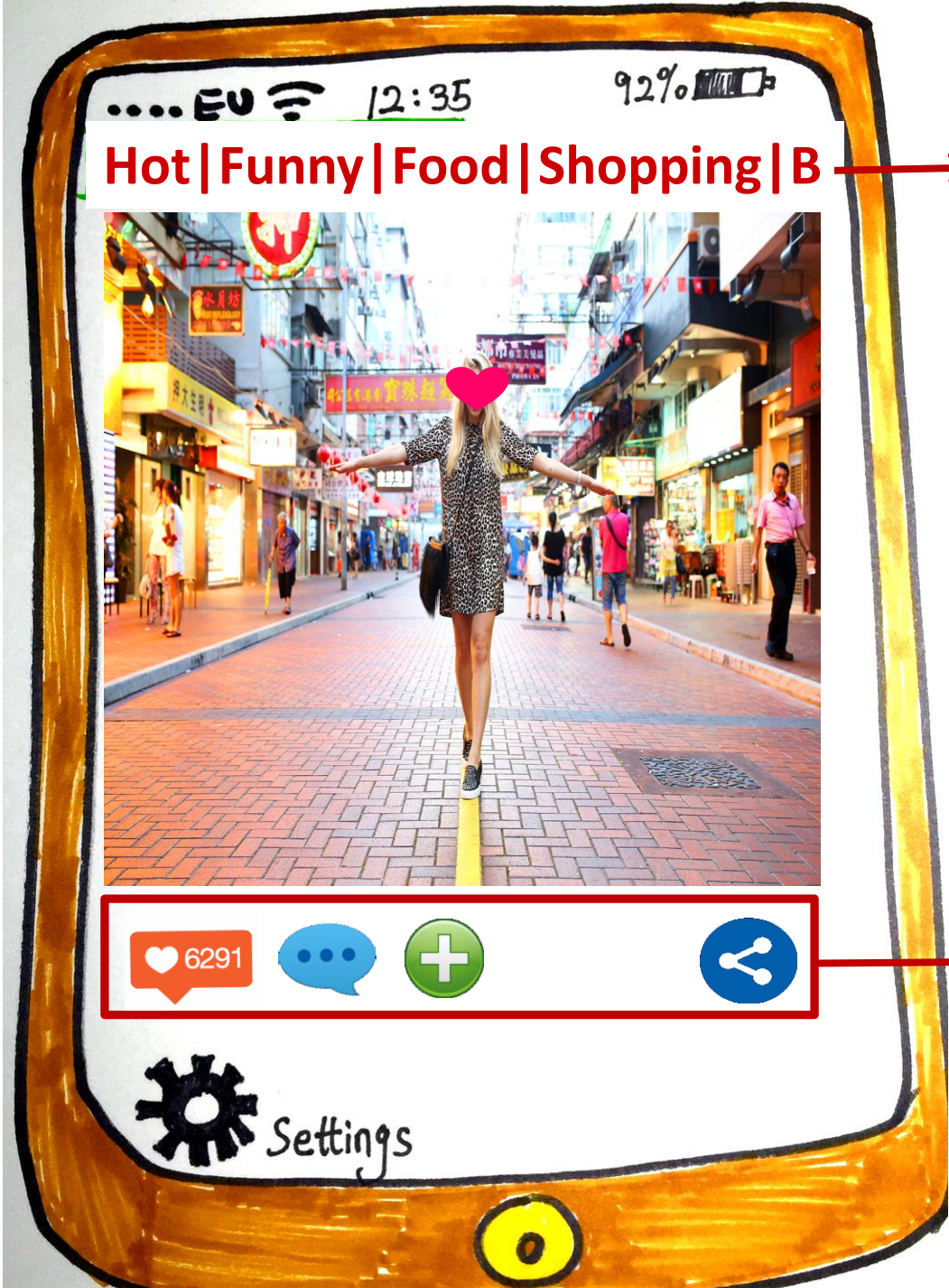
Copyright: Miroslav Sasek

Tell you about

- the natural environment
- different dynasties
- folk cultures
- famous street markets
- popular shopping areas
- ...



Sharing Time!



→ Different classifications

- ✓ "I like it"
- ✓ Make comments
- ✓ Add friends
- ✓ Share to Facebook or Twitter

★ Get rewards ★



10% 15% 20% OFF

Add some **extra fun** to your trip by collecting footprints



How?

By logging in, adding friends, making comments, uploading photos or videos, etc.



For what?

Convert footprints into **e-coupons** for accommodation, dining, shopping or attractions, etc.



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Thanks for your attention !